



Liberty Hill Youth Football and Cheer (LHYFC)
PO Box 112, Liberty Hill, TX 78642
www.lhyfc.com
LHYFC is a 501C(3) non-profit organization



The Snarling Panther Logo pictured above is a Registered Trademark with the United States Patent and Trademark Office. Unauthorized use is prohibited.

Please submit the attached Logo Request Form to the LHYFC. Do not produce or use the logo in any way until written permission is granted.

Please Note:

- Logo Request approvals are good for 1 year and must be renewed each year. Submit a request form each year for approval.
- Request form must be completed and submitted along with payment to the President, Vice President or Secretary of LHYFC. The President, Vice President or Secretary will present your request to the LHYFC Board for consideration.
- If additional information is needed, requestor may be asked to attend a LHYFC Board Meeting for presentation.
- Any use prior to the expressed, written approval of the LHYFC Board or unauthorized use of any form is a violation of trademark guidelines, resulting in penalty payment due to LHYFC.
- LHYFC has the right in determining best form of Logo Request.

Use of Logo without Consent:

In the event the logo is used without prior written consent from LHYFC a penalty payment of ½ of the Fee Based amount and payment of Logo request will be due. Logo use is valid for the remainder of the year and must be renewed every year.

Example:

Logo used in advertising or on merchandise without consent. (Advertising or Fee Based Use)

Penalty for use without consent: \$250.00

Logo Request Acceptance: \$500.00

Total Due to LHYFC: \$750.00

LHYFC has the right to deny further use of the advertisement or merchandise if in violation LHYFC Logo Use Guidelines.

Forms of Logo Requests:

Percentage Based

- Logo Request Form filled out & submitted to President, Vice President or Secretary
- Must present item to LHYFC Board with estimated monthly sales
- LHYFC Logo Agreement Must be signed prior to approval
- Initial Fee: \$250.00 (yearly renewal fee \$250.00)
- Percentage of item sale profits (not to exceed 20%) paid to LHYFC
** Accounting of items sold must be provided to LHYFC along with payment monthly
- Items sold cannot compete with LHYFC items. (i.e.: LHYFC T-shirts, socks, flags, etc.)

Fee Based

- Logo Request Form filled out & submitted to President, Vice President or Secretary
- Must present item to LHYFC Board with estimated monthly sales
- LHYFC Logo Agreement Must be signed prior to approval
- Initial Fee: \$500.00 (yearly renewal fee \$500.00)
- Items sold cannot compete with LHYFC items. (i.e.: LHYFC T-shirts, socks, flags, etc.)

Advertising

- Logo Request Form filled out & submitted to President, Vice President or Secretary
- Must present copy to LHYFC Board. Only approved ads may use the logo.
- LHYFC Logo Agreement Must be signed prior to approval
- Initial Fee: \$500.00 (yearly renewal fee \$500.00)
- Logo cannot be used in conjunction with or to advertise or promote any adult activities. This includes, but may not be limited to, alcohol, tobacco, firearms, or gambling.

Mail request form and payment to:

LHYFC

Attn: Logo Requests

P.O. Box 112, Liberty Hill, TX 78642

Make all checks payable to: LHYFC



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LHYFC Logo Request Form

| |
|----------------------------|
| Date: |
| Name of Requestor: |
| Business Requestor: |
| Street Address: |
| City: |
| State: |
| Zip: |
| Contact Number: |

| | | | |
|--|---|--|---|
| Type of Request: | <input type="checkbox"/> Percentage Base* | <input type="checkbox"/> Fee Based* | <input type="checkbox"/> Advertising * |
| Estimated monthly sales: \$ | <small>Used to determine Percentage or Fee Based Acceptance</small> | | |
| *Proposed Percentage of Profit Share: | | | |
| Initial Fee Due: \$ | | | |

Items(s) to include LHASBC Logo: _____

I, _____, hereby request the use of the LHYFC Logo as prescribed above. I understand that the LHYFC Logo is the property of LHYFC and its use by the above-mentioned Requestor is only for a specific time period not to exceed 1 school year. I also understand that the LHYFC has the right to revoke logo use approval at any time and I will be required to cease use the logo immediately. I further understand that any item(s) displaying the LHYFC Logo cannot directly compete with any LHYFC merchandise. In addition, the Logo cannot be used to advertise or promote any items or services that are not appropriate for minors. This includes, but may not be limited to, alcohol, tobacco, firearms or gambling.

Agreed this day: (Date) _____ (Requestor's Signature) _____

Request is: Approved as of the _____ day of _____, 20____ for use as the following:
 Percentage Base @ _____% Fee Based Advertising

Approval Expires: _____ at which time a new request must be submitted for continued use.

Initial Fee Due: \$ _____ **Paid by:** cash check# _____

Declined

LHYFC President, Vice President or Secretary